



# Business

[robins.richmond.edu/undergraduate](http://robins.richmond.edu/undergraduate)

## About the School

The Robins School of Business prepares the next generation of business leaders to serve and succeed with insight, innovation, courage, and compassion. Our student-centered approach by our dedicated faculty and staff provides a transformative educational experience that enables students to develop the skills and knowledge needed to put their values into action.

With a foundation in the liberal arts, students develop a comprehensive worldview that equips them to view problems holistically and create solutions that tackle every piece of an issue—economic, environmental, political, social, and technological. Our students are shaped by a comprehensive and stimulating curriculum paired with meaningful experiential learning opportunities that position them for life-long career success.

## Admission Process

Students must earn a minimum GPA of 2.7, pass an Excel competency exam, and complete 12 units of college coursework prior to declaring a Robins School major or minor, including:

- ECON 101
- ACCT 201
- MATH 211

The Robins School has majors in Business Administration, Accounting, and Economics, and minors in Business Administration and Entrepreneurship. Students majoring in Business Administration must select one or more concentrations from among accounting, analytics & operations, economics, finance, international business, management consulting, management entrepreneurship, and marketing.

## Robins School Faculty

The Robins School's faculty embrace the teacher-scholar model as outstanding teachers first. With an average class size of 20, students develop close connections to faculty who are truly invested in their growth and success while at the Robins

School and beyond. With highly impactful and relevant research to inform their teaching, faculty continue to receive international accolades for scholarly contributions to their field.

## Experiential Opportunities

The Robins School challenges and encourages students to draw real-world connections outside the classroom through immersive experiential opportunities. These include:

- Student Managed Investment Fund
- Benchtop Innovations
- Sustainable Solutions Challenge
- Robins Business Clinic
- Q-camp
- Endeavor RSB
- Executives-in-Residence
- Volunteer Income Tax Assistance Program
- Case competitions
- Executive Speaker series

## International Exchange Program

More than 50% of all Robins School students broaden their worldview through study abroad in countries throughout central and South America, Europe, Asia, and Oceania. In addition to the University's many study abroad opportunities the Robins School has exchange programs in 28 countries with 53 of the world's leading business schools.

## Graduate Program Offerings

Rigorous and well-connected, The Richmond MBA is a part-time program designed to meet the needs of working professionals. With a multitude of professional development offerings, graduate students are equipped with the skills necessary to advance in their careers or change paths entirely.

A one-year M.S. in Management is available to graduates with liberal arts degrees or concentrations in STEM. The program provides students with a comprehensive

understanding of business fundamentals with an emphasis on data-driven innovation.

The Robins School also offers a wide variety of classes, workshops, consulting and coaching services, and development programs through Executive Education's open enrollment and private engagement opportunities.

## Recent Employment

- Accenture
- Altria
- Amazon Web Services
- Bain & Company
- Baker Tilly
- Bank of America
- Barclays
- BB&T
- BlackRock
- Bloomberg
- Capital One
- CarMax
- Citi
- Credit Suisse
- Deloitte
- EY
- Genworth
- Goldman Sachs
- Harris Williams
- IBM
- JP Morgan Chase
- KPMG
- PwC
- UBS
- Wells Fargo

## Recent Graduate School Acceptances

- Boston College
- Brown University
- College of William and Mary
- Columbia University
- Johns Hopkins University
- New York University
- University of Notre Dame
- University of Virginia
- Virginia Tech
- Wake Forest University

## Faculty Areas of Specialty

- Accounting Disclosures
- Advertising Strategy
- Brand Management
- Business Communication
- Business Ethics
- Compulsive Consumer Behavior
- Corporate Finance
- Corporate Social Responsibility
- Customer Centricity
- Derivative Securities
- Diversity and Inclusion in Organizations
- Econometrics
- Economic Inequality
- Entrepreneurship and Innovation
- Environmental Sustainability
- Equity Analysis and Valuation
- Executive Compensation
- Family Business
- Financial Modeling
- Financial Reporting
- Gender Economics
- Gender Pay Gap
- IPOs
- Machine Learning
- Market Segmentation
- Mergers & Acquisition
- Negotiations
- Public Speaking
- Securities and Exchange Commission
- Small Business Management
- Social Networks
- Sports & Entertainment Marketing
- Supply Chain Management
- Urban Economics
- Work Passion



**Office of Admission**  
(804) 289-8640

[admission.richmond.edu](http://admission.richmond.edu)

**Dr. Miguel Quiñones**, Dean, Robins School of Business  
(804) 289-8550 • [robinsschool@richmond.edu](mailto:robinsschool@richmond.edu)

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